



We collect articles of interest that are published outside our borders: about our country, our economy, our culture and development, and our people, including the Diaspora.

We review articles in Spanish, English, French, Italian, and Portuguese

## Some Numbers

- More than 10 years
- More than 5,500 entries available in Spanish
- More than 1,300 entries in English and Basque (versions that started four years ago).
- Important presence on social media

## Social media

<b>Facebook</b> 40,775 followers	<b>Twitter</b> 3,701 followers	<b>Instagram</b> 1,941 followers	<b>Youtube</b> 365 followers
<b>Feed subscribers: 495</b>			
<b>Notifications subscribers: 1,462</b>			

## Visitors

### July 2018-July 2021

Total page views	1,705,019
Average page views per year, last three years	568,339
Average page views per week	10,930
Most read article:	43,598

### January-July 2021

Total page views	312,325
Average page views per month	44,617
Average page views per week	11,754
Most read article	9,926

## Languages

### July 2018-July 2021

Spanish	71.63 %
English	18.13 %
Basque	1.22 %
French	1.31 %

### January-April 2020

Spanish	76.42 %
English	19.57 %
Basque	1.41 %
French	1.9 %

For any type of advertising, do not hesitate to get in touch with us.

[empresa@aboutbasquecountry.eus](mailto:empresa@aboutbasquecountry.eus)

## Impact of Facebook

Every month, an average of 60,000 people find an article published by About Basque Country on their wall. Some weeks over 100,000!

## "Viewpoints" Section Videos

Video views on Facebook: **560,800**  
Video views on YouTube: **95,850**

## Readership Profile

2018-2021  
Ja./July. - 2021

53.07%  
53.90%

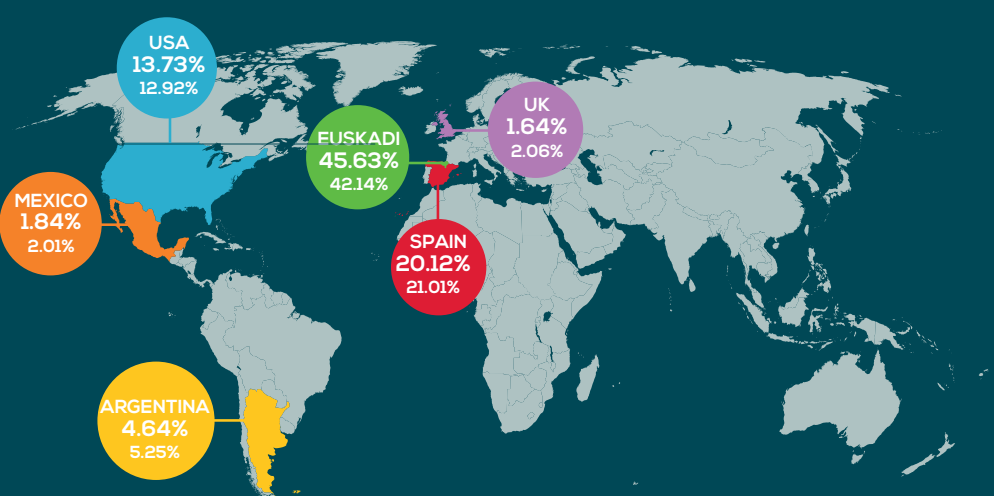


46.93%  
46.10%



## Advertising placement

	Week	Month	Year
Banner 1 (728x90)	330.00 €	900.00 €	8,000.00 €
Banner 2 (728x90)	250.00 €	700.00 €	6,500.00 €
Banner 3 (728x90)	250.00 €	700.00 €	6,500.00 €
Banner 4 (300x90)	180.00 €	550.00 €	4,500.00 €
Banner 5 (300x250)	200.00 €	600.00 €	5,000.00 €



Percentage of page views by country (5 with most visits)

2018-2021  
Ja./July. - 2021

## Donations to the About Basque Country project

The [aboutbasquecountry.eus](http://aboutbasquecountry.eus) blog is an initiative of the Euskadi Munduan Elkarte, registered on the Basque Country General Registry of Associations.

We are a non-profit entity whose main goals are:

- To promote and share Basque culture in its broadest definition and scope, in all areas of cultural, economic, political, and social life.
- To work in support of its recognition and that of those who promote and develop it.

you like what we do and wish to support us, you have the option of backing our work by making a donation. This can be a one-time donation or periodical, which would help us develop longer-range projects.

If you would like to collaborate in this amazing adventure, you need only write us at this email address: [euskadi-munduan@aboutbasquecountry.eus](mailto:euskadi-munduan@aboutbasquecountry.eus)

